

CLAIMS**What is Claimed is:**

1. A pet toy product which includes one or more edible treats to induce an animal to play with said pet toy product, said pet toy product comprising:

5 a molded body member having a resilient outer surface;  
a plurality of recesses of varying depths geometrically  
arranged on at least a portion of said outer surface; and  
edible treats positioned in at least some of said plurality of  
recesses so that said edible treats in said recesses having deeper depths are  
more difficult for the animal to extract than are said edible treats in said  
10 recesses having shallower depths.

2. A pet toy product, as claimed in claim 1, wherein:  
at least one of said plurality of recesses is generally circular  
shaped.

3. A pet toy product, as claimed in claim 1, wherein:  
at least one of said plurality of recesses is non-circular in  
shape.

4. A pet toy product to induce an animal to play with said pet  
toy product, said pet toy product comprising:  
at least one edible food treat;  
a body member having an outer surface, and a plurality of  
5 geometrically arranged recesses extending completely through said body

member to form openings, at least one of said openings holding at least one said edible treat in a fixed position.

5. A method of entertaining an animal, said method comprising the steps of:

providing a pet toy having an outer surface with a plurality of recesses of different <sup>individual</sup> depths formed therein;

5 inserting a first edible pet treat in at least one of the plurality of recesses so as to be retained within the at least one recess until dislodged by the animal;

10 inserting a second edible pet treat in at least one other of the plurality of recesses so as to be retained within the at least one other recess until dislodged by the animal; and

giving the pet toy to the animal.

6. A method, as claimed in claim 5, wherein said inserting step includes the step of:

frictionally attaching the first and second edible pet treats within the recesses.

7. A method, as claimed in claim 5, wherein said inserting step includes the step of:

attaching the first and second edible pet treats within the recesses by adhesion.

8. A method, as claimed in claim 5, including the further steps of:

- 5 reloading at least some of said plurality of recesses with a third edible pet treat after said first and second edible pet treats have been removed from the plurality of recesses by the animal; and returning the pet toy to the animal.

9. A method, as claimed in claim 5, including the further step of:

inserting a plurality of said first or second edible pet treats in at least one of the plurality of recesses.

10. A pet toy product which includes one or more edible treats to induce an animal to play with said pet toy product, said pet toy product comprising:

5 a body member having an outer surface;  
a plurality of means for releasably retaining edible treats, said plurality of retaining means being formed on said body member; and  
at least one edible treat positioned simultaneously in at least two of said plurality of retaining means.

11. A pet toy product, as claimed in claim 10, wherein:  
said plurality of releasable retaining means secures said at least one edible treat by friction.

12. A pet toy product, as claimed in claim 10, wherein:  
said plurality of releasable retaining means retains said at least one edible treat as by adhesion.

13. A pet toy product, as claimed in claim 10, wherein:  
said at least one edible treat is two edible treats, one each of  
two edible treats being placed within a corresponding plurality of retaining  
means.

14. A pet toy product, as claimed in claim 10, wherein:  
said plurality of retaining means includes a plurality of  
recesses formed on said outer surface, at least some of said plurality of  
recesses having varying depths.

15. A pet toy, as claimed in claim 10, wherein:  
said plurality of retaining means includes a plurality of  
recesses extending completely through said body member to form  
openings.

16. A pet toy product, as claimed in claim 10, wherein:  
said plurality of <sup>recesses</sup> ~~retaining means~~ includes at least one recess  
formed on said outer surface, and at least one recess extending completely  
through said body member to form an opening.

17. A pet toy product for resiliently holding one or more edible  
treats to induce an animal to play with said pet toy product, said pet toy  
product comprising:

a molded body member being made of a resilient material,  
and having an outer surface defining the shape of the pet toy, said body  
member further having a side wall of a substantially uniform thickness, and  
a plurality of recesses formed in said side wall of varying depths, wherein

s are placed in  
treats therein  
ses.

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